



LMDA 2025 CONFERENCE

V I S U A L G U I D E

Your Essential Guide to LMDA's 40th
Anniversary San Diego/Tijuana In-
Person Conference
June 26 - 28, 2025





ACCESSIBILITY & TRAVEL INSIGHTS

Welcome, esteemed LMDA colleagues! Get ready to immerse yourselves in the vibrant worlds of San Diego and Tijuana for our 2025 conference. We know navigating a new city and a cross-border experience can feel a bit like stepping into a new play, so we've crafted this guide to be your trusted stage directions. Consider it your backstage pass to smooth travels and accessible experiences at all our key locations.

Think of the highlighted photo suggestions as visual landmarks to keep an eye out for!



**ACT I : ARRIVAL
IN SUNNY SAN
DIEGO**



SAN DIEGO

International Airport

SCENE 1:

Touchdown at San Diego International Airport (SAN)

Harbor Island Dr, San Diego, CA 92101
<https://www.san.org/>

Your San Diego adventure begins here! Once you've collected your luggage, finding your onward transportation is a breeze.

Need a Ride Right Away?

Look for the clearly marked Taxis & Rideshares (Uber/Lyft) pick-up zones just outside baggage claim.

Most services offer wheelchair-accessible vehicles – simply request this when booking through the app or by contacting the company.



Travel Time: 18-25 minutes
(considering traffic)

Visual Cue: Look out for the designated taxi and rideshare pick-up signs.





EXPLORING PUBLIC TRANSIT?

San Diego's Metropolitan Transit System (MTS) <https://www.sdmts.com/> is a convenient and accessible option.

The 992 Bus: This route offers a direct connection to Downtown San Diego, a major hub for transfers. Follow the **"MTS" bus stop signs**.

Connecting to the Trolley: For easy access to SDSU and other parts of the city, hop on the free "Flyer" shuttle to the Old Town Transit Center. From there, the Trolley awaits! Its level platforms and designated wheelchair spaces make it a comfortable ride.



PREFER YOUR OWN WHEELS?

Numerous Rental Car agencies are located at the airport. Remember to book your accessible vehicle well in advance to ensure it's ready for you.

(SAN) RENTAL CAR CENTER

SAN DIEGO AIRPORT MAPS

CURTAIN CALL FOR SAN

Navigating the airport is designed for ease. Look for the universal accessibility symbols for restrooms and other accessible facilities. Wheelchair assistance is available – just request it from your airline or the Airport Authority beforehand.





SCENE 2:

Settling In at SDSU (South Campus Plaza)

[Website](#)

5120 College Avenue, San Diego, 92115

*Whether you're staying here or just passing through,
South Campus Plaza is a key location.*

FROM SAN BY CAR (APPROX. 20-30 MINUTES):

A straightforward drive via CA-163 N and I-8 E will bring you right to College Avenue. South Campus Plaza will be on your left.

FROM SAN BY PUBLIC TRANSPORTATION (APPROX. 1 HOUR):

The scenic route via the 992 bus and the Green Line Trolley drops you right at the SDSU Station, a short stroll from South Campus Plaza.

STEP-BY-STEP GUIDE:

- Take the **San Diego Flyer**: Upon arriving at the airport, take the free San Diego Flyer shuttle to Old Town Transit Center. The shuttle runs 7 days a week, with pick-ups every 20-30 minutes.
- Transfer to the Trolley: At Old Town Transit Center, board the **MTS Trolley Green Line** heading towards El Cajon.
- Reach SDSU Transit Center: **Stay on the trolley until you reach the SDSU Transit Center stop.**



SCENE 3:

Finding the Heart of the Conference **THE MAIN STAGE THEATRE**

5500 Campanile Dr., San Diego, CA 92182

This is where many of our opening day events will take place.

From South Campus Plaza by Foot (approx. 5-8 minutes):

Enjoy a pleasant walk north on.

Here's a link to the SDSU campus map - it's your personal compass!



South Campus Plaza Parking is available at Lot 3 or you can park at Lot 12, which is closest to the Theater Dept. It is paid parking. You have an option of paying hourly (up to 5 hours) or 24-hour total. You can pay by phone or pay when you arrive at the pay-station kiosk on level 8. The Pay-station kiosk offers 5-10 hours for \$15 or overnight for \$25.

Ready for the show? Your journey from parking lot 12 to the Main Theatre is just a few easy steps away!



FINDING

YOUR SEAT:

A Step-by-Step Guide to the Main Stage Theatre

Ready for the show? Getting from the parking lot to the Main Stage Theatre is a breeze! We've mapped out the clearest path to ensure you find your seat with ease and confidence. Follow these simple steps, and you'll be ready for all the conference action.



Locate Parking Structure 12 at
SDSU (Aztec Bowl, San Diego, CA
92182)

Here is what it looks like
inside. It has eight levels.



Here are the elevators.
Take them to the top floor,
level 8.





Here is the top of the parking structure.

At the top of the structure, take the bridge across to the Performing Arts Plaza.



The bridge will look like this as you cross it:

Here is what the campus looks like after you cross the bridge. Go to the left toward the Performing Arts Plaza.





You will see the Main Stage Theatre on your left after you walk on campus a bit farther.

Accessibility at the Theatre:
The Main Stage Theatre is a fully accessible building.





SCENE 4:

Unwinding at Eureka! (Conference Bar)

Located within South Campus Plaza

*Ready to connect and relax after a stimulating day?
Eureka! is a conveniently located restaurant and bar
right next to the South Campus Plaza.*

**From South Campus Plaza by
Walking (approx. 2 minutes):**
It's just a short stroll within the
plaza itself.

**From the Main Theatre by Foot
(approx. 5-8 minutes):**
Head south, making your way back
towards College Ave and South
Campus Plaza. Keep an eye out for
campus signage.

Navigating Back:
If you're at the Main Theatre and
heading to Eureka!, walking south
along the main pedestrian
walkways towards College Avenue
is usually the most direct and
scenic route.





SCENE 5:

Optional Stay at San Diego Marriott Mission Valley

8757 Rio San Diego Drive, San Diego, CA 92108

[Website](#)

For those opting for this accommodation:

To SDSU (South Campus Plaza) by Car (approx. 10-15 minutes):

- A straightforward drive east on Rio San Diego Dr and onto I-8 E.

To SDSU (South Campus Plaza) by Public Transportation (approx. 10 minutes, but could be a 15 min wait for the train, [schedule here](#)):

- The Green Line Trolley headed East toward El Cajon from the nearby Rio Vista Station will take you to SDSU South Plaza. (5 stops)



ACT II : YOUR TIJUANA EXPERIENCE

**Navigating the Border &
Beyond**



IMPORTANT NOTE:

Remember your passport or equivalent travel documents!

FOR THOSE CROSSING WITH THE CONFERENCE SHUTTLE ON FRIDAY, JUNE 27, 2025:

*You will need to provide a copy of your passport or equivalent documents and FMM form (link below) to the LMDA Conference Team **two weeks** in advance!*

You can provide those using this Google Form

Information for the FMM form:

Link to FMM Form

Point of entry: Punto de Internacion Puerta Este en la Puerta Mexico de Tijuana

Date of Arrival: June 27, 2025

Date of Departure: June 27, 2025

State: Baja California

Address in Mexico: CECUT at Paseo de los Héroes 9350



Aeropuerto Internacional de Tijuana

SCENE 1:

Arrival at Tijuana International Airport (TIJ)

Aeropuerto S/N, Nueva Tijuana, 22435 Tijuana, B.C., Mexico1

Website:

Your gateway to the vibrant culture of Tijuana.

Connecting to San Diego via CBX
The Cross Border Xpress (CBX) is often the most seamless way to cross. This pedestrian bridge directly links the Tijuana Airport to a U.S. terminal in San Diego (Otay Mesa).*

Whether you're arriving in the US or heading to Tijuana, CBX is designed for accessible passage. Look for ramps and elevators. (For more information, visit: <https://www.crossborderxpress.com/en/assisted-pass/> or contact your airline in advance to request wheelchair or mobility assistance at the Tijuana International Airport.)

Other Ground Transportation: Taxis, ride-shares like Uber, and private shuttles are available on the Mexican side. Always agree on the fare beforehand. Inquire about accessible options directly with the service.

**The Otay Mesa port of entry is only for individuals flying to Tijuana Airport and crossing into San Diego. For those crossing from SDSU to CECUT or vice versa, the San Ysidro/Punto de Internacion Puerta Este en la Puerta Mexico de Tijuana port of entry will be used.*





SCENE 2:

EXPERIENCING THE CULTURE AT CECUT

Our central location for the Tijuana portion of the conference is only about 8 mins from the border.

Getting There:

Conference Shuttle Bus (Pre-Selected Option):

A dedicated shuttle will be available for attendees who indicated their interest in the conference-provided transportation. Please ensure you have selected this option during registration to secure your spot. The accessibility features of the shuttle will be communicated separately.

Shuttle Information:

Friday, June 27

Depart: 7:30 am at San Diego State University to CECUT in Tijuana (Arrive by 10 am)

Return: 10:00 pm at CECUT to San Diego State University

NOTE: We are offering only one morning and one evening shuttle bus option



LOOKING FOR FLEXIBILITY?

Your Independent Options for Returning from CECUT:

Trolley to Border & Walk:

- Catch the Green Line Trolley to 12th & Imperial. Switch to the Blue Line Trolley towards San Ysidro.
<https://www.sdmts.com/transit-services/trolley>
- After exiting, you'll walk across the border and can find taxis or rideshares like Uber on the Mexican side.

Taxis & Rideshares:

- Widely available in Tijuana. Agree on the fare before your ride. Accessible options may be less common, so it's best to inquire directly.





SCENE 3:

Discounted Hotels in Tijuana

Hotel Real del Río

José María Velazco 1409, Zona Urbana Rio Tijuana,
22010 Tijuana, B.C., Mexico
<https://realdelrio.com/es/>

Hotel Real Inn

Plaza de los Héroes 9902, Zona Urbana Rio Tijuana,
22010 Tijuana, B.C., Mexico
<https://www.caminoreal.com/realinn/real-inn-tijuana>

Getting to these hotels is usually best via taxi or rideshare.





SCENE 4:

Unwinding at Stock Bar at Hotel Real Inn (Conference Bar)

The Stock Bar

Looking for a great spot to relax and mingle in Tijuana? The Stock Bar is conveniently located right within the Hotel Real Inn! It's a perfect place to unwind after our stimulating sessions and continue networking in a comfortable atmosphere.

Hotel Real Inn

Plaza de los Héroes 9902, Zona Urbana Rio Tijuana, 22010, Tijuana, B.C., Mexico is one of our discounted hotels. (It is very close to the other conference hotel.)

Conference Bar/Nightclub (open until 11pm on Thur at 1am Fri/Sat)



**ACT III :
FINAL
ENGAGEMENTS &
CELEBRATION**





SCENE 1:

A Day at The Old Globe

1363 Old Globe Way, San Diego, CA 92101

[Website](#) | [Parking](#)

Experience world-class theatre in a beautiful setting.

From SDSU (South Campus Plaza) by Car (approx. 15-20 minutes):

A scenic drive via I-8 W and CA-163 S.

From SDSU (South Campus Plaza) by Public Transportation (approx. 40-50 minutes):

Catch the 11 Bus on Montezuma Rd & College Ave. Exit Park Bl & University Ave. Switch to the 7 Bus toward Downtown and exit Park Bl & Village Pl. (Note: this will involve about 10 minutes of walking.) (total travel time: 52 minutes* dependent on traffic)

<https://www.sdmts.com/transit-services/bus-routes>





CONFERENCE SHUTTLE BUS

(pre-selected option)

A dedicated shuttle will be available for attendees who indicated their interest in the conference-provided transportation. Please ensure you have selected this option during registration to secure your spot. The accessibility features of the shuttle will be communicated separately.

Shuttle Information:

Saturday, June 28, 2025

- From CECUT (Tijuana, BC, MX)
 - Depart: 7:30 am to The Old Globe (Arrive by 9 am)
 - Return: 10:15 pm at The Old Globe to CECUT
- From SDSU (San Diego, CA)
 - Depart: 8:30 am to The Old Globe (Arrive by 9 am)
 - Return: 10:15 pm at The Old Globe to SDSU

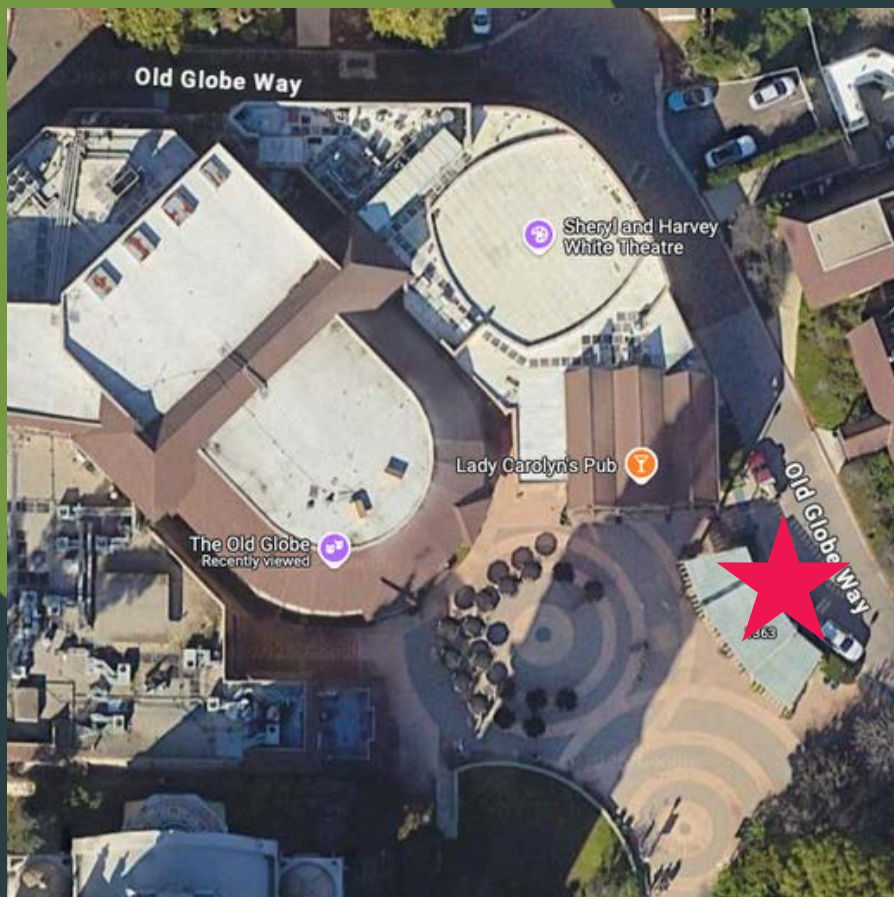


PARKING

Parking Website

Parking can fill up at Balboa Park. The largest parking lot is behind the Organ Pavilion, which is about a 5-8 min walk to the theatre. There is also a trolley to help transport people throughout the park. For those with a handicap placard, there is a smaller parking lot with multiple handicap spots by the Alcazar Garden. Then you walk through the garden and cross the street to get to The Old Globe

Making it Easier: For convenient access, a designated drop-off zone for attendees with accessibility needs is available on Old Globe Way, next to The Old Globe. See photo below.



SCENE 2:

Celebrating at the Mingei International Museum

1439 El Prado, San Diego, CA 92101
(inside Balboa Park)
[Website](#)

CONFERENCE BANQUET

On Saturday, June 28th, we'll hold our festive Conference Banquet, a special evening dedicated to celebrating the incredible craft of dramaturgy and theatre. This exclusive event is for attendees who pre-registered for the banquet through their conference application. We'll gather at the stunning Mingei International Museum, a fitting backdrop for recognizing artistry and innovation.



Conveniently Located: The Mingei Museum is just a short, accessible walk from The Old Globe within the beautiful Balboa Park. Follow signs for the museum or use the link below: <https://balboapark.org/park-map-directions/>

Exclusive Access for All LMDA Attendees: As an LMDA conference attendee, you'll receive free access to all Mingei Museum exhibits anytime on Saturday, June 28th! Even if you're not attending the banquet, we encourage all attendees to take advantage of this unique opportunity to explore their inspiring collections during the day.





THE END

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We are committed to making LMDA 2025 an inclusive and enjoyable experience for everyone. This guide is a starting point, and we encourage you to reach out to the Accessibility Coordinator at accessibility@lmda.org with any specific questions or needs. We look forward to a fantastic conference with you!





**ENJOY THE
CONFERENCE!**

